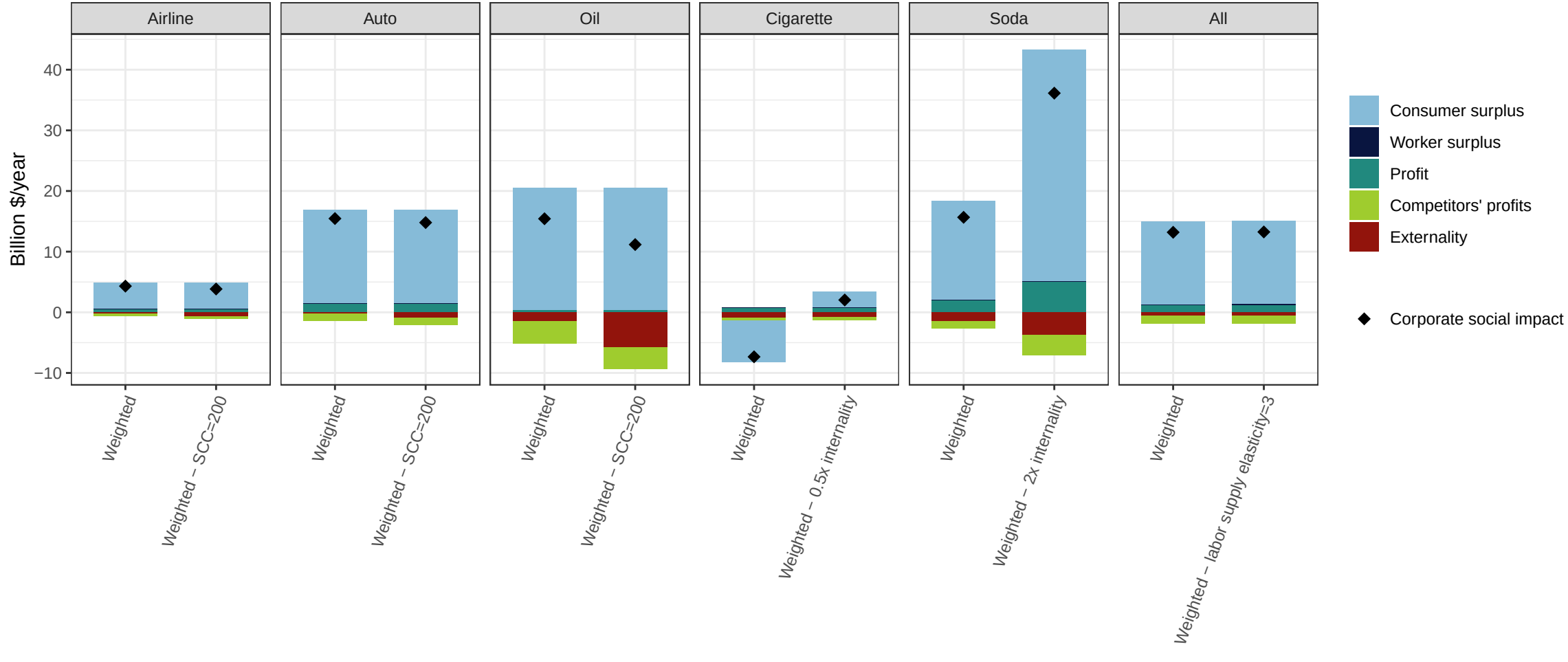
Airline
Auto
Oil
Cigarette
Soda
All
Billion $/year
40
30
20
10
0
−10
Weighted
Weighted – SCC=200
Weighted – 0.5x internality
Weighted – 2x internality
Weighted – labor supply elasticity=3
Consumer surplus
Worker surplus
Profit
Competitors' profits
Externality
Corporate social impact