



Workers

RANKING

WEIGHT: 35%

How a company invests in its employees.



Worker surplus



Customers

RANKING

WEIGHT: 24%

How a company treats its customers.



Consumer surplus



Communities

RANKING

WEIGHT: 18%

How a company supports its communities.



Environment

RANKING

WEIGHT: 11%

How a company reduces its environmental impact.



Externalities



Shareholders

RANKING

WEIGHT: 11%

How a company delivers value to its shareholders.



Producer surplus