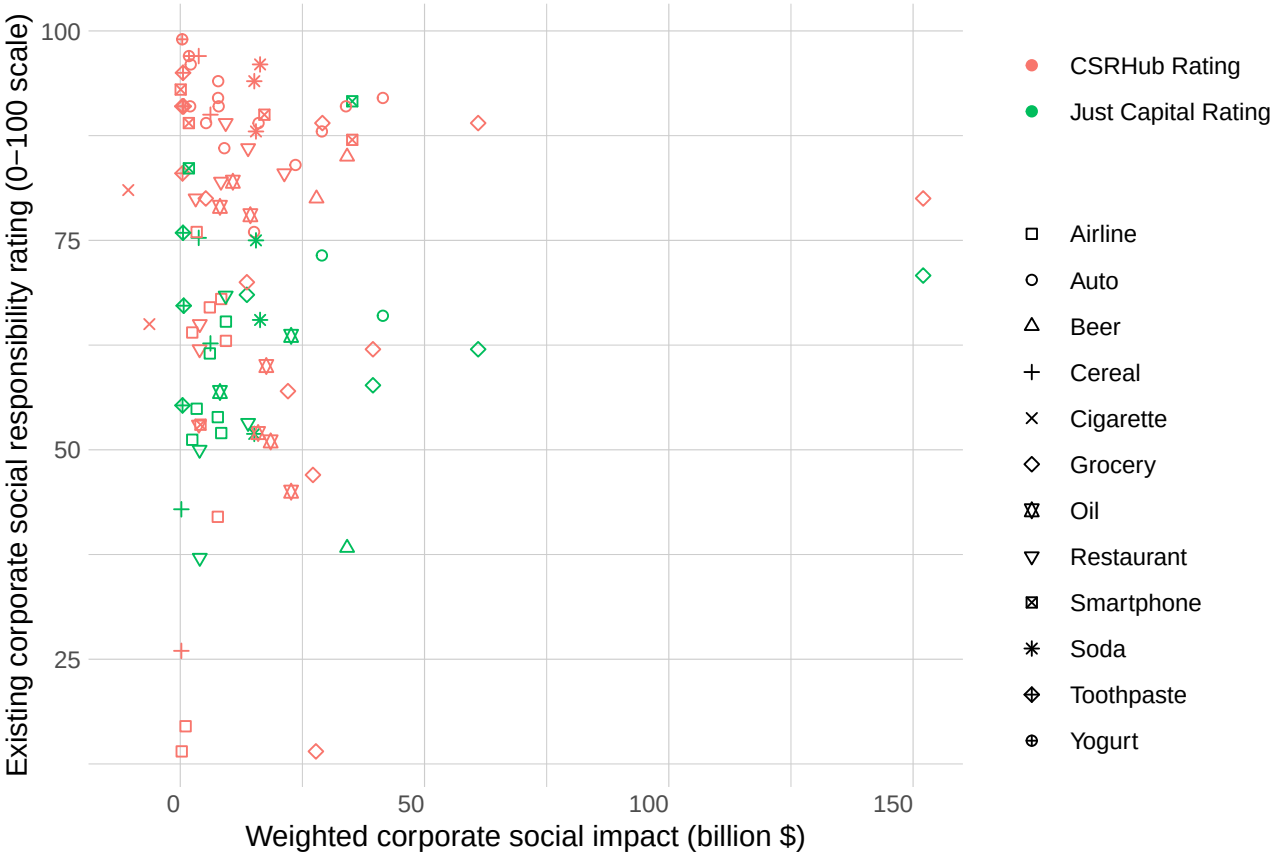
Existing corporate social responsibility rating (0–100 scale)
100
75
50
25
0
50
100
150
Weighted corporate social impact (billion $)
CSRHub Rating
Just Capital Rating
Airline
Auto
Beer
Cereal
Cigarette
Grocery
Oil
Restaurant
Smartphone
Soda
Toothpaste
Yogurt