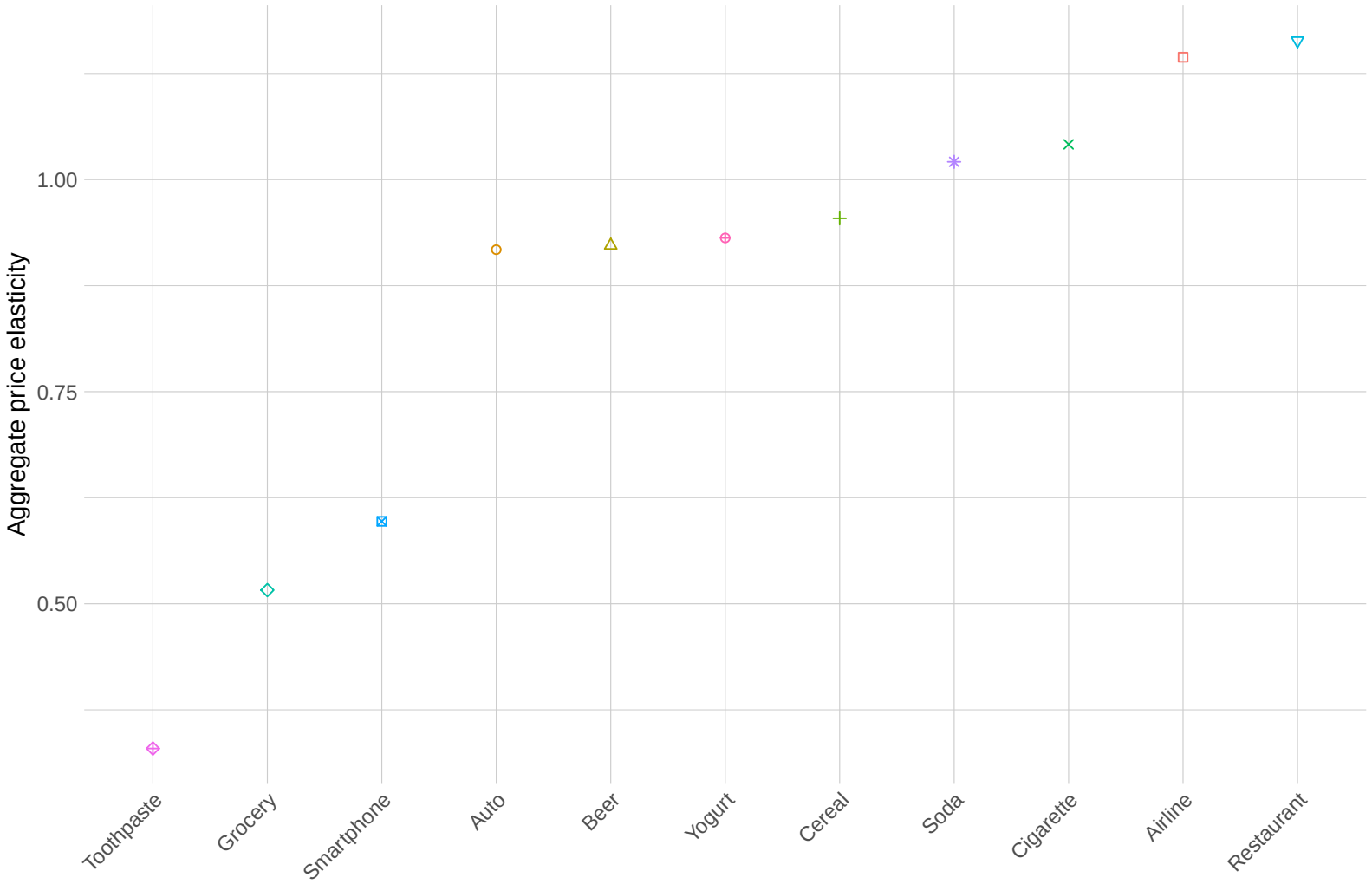
Aggregate price elasticity
1.00
0.75
0.50
Toothpaste
Grocery
Smartphone
Auto
Beer
Yogurt
Cereal
Soda
Cigarette
Airline
Restaurant