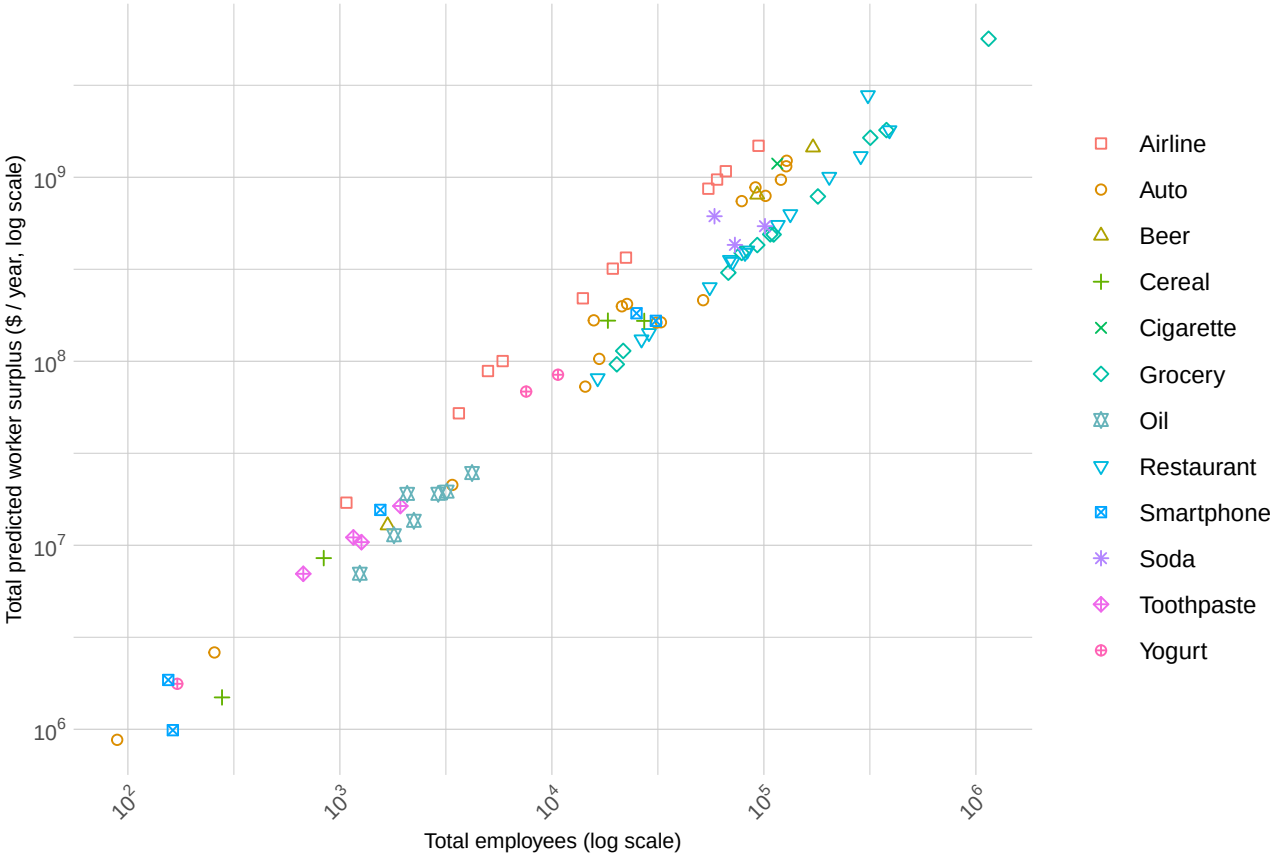
Total predicted worker surplus ($ / year, log scale)
10^9
10^8
10^7
10^6
10^2
10^3
10^4
10^5
10^6
Total employees (log scale)
Airline
Auto
Beer
Cereal
Cigarette
Grocery
Oil
Restaurant
Smartphone
Soda
Toothpaste
Yogurt