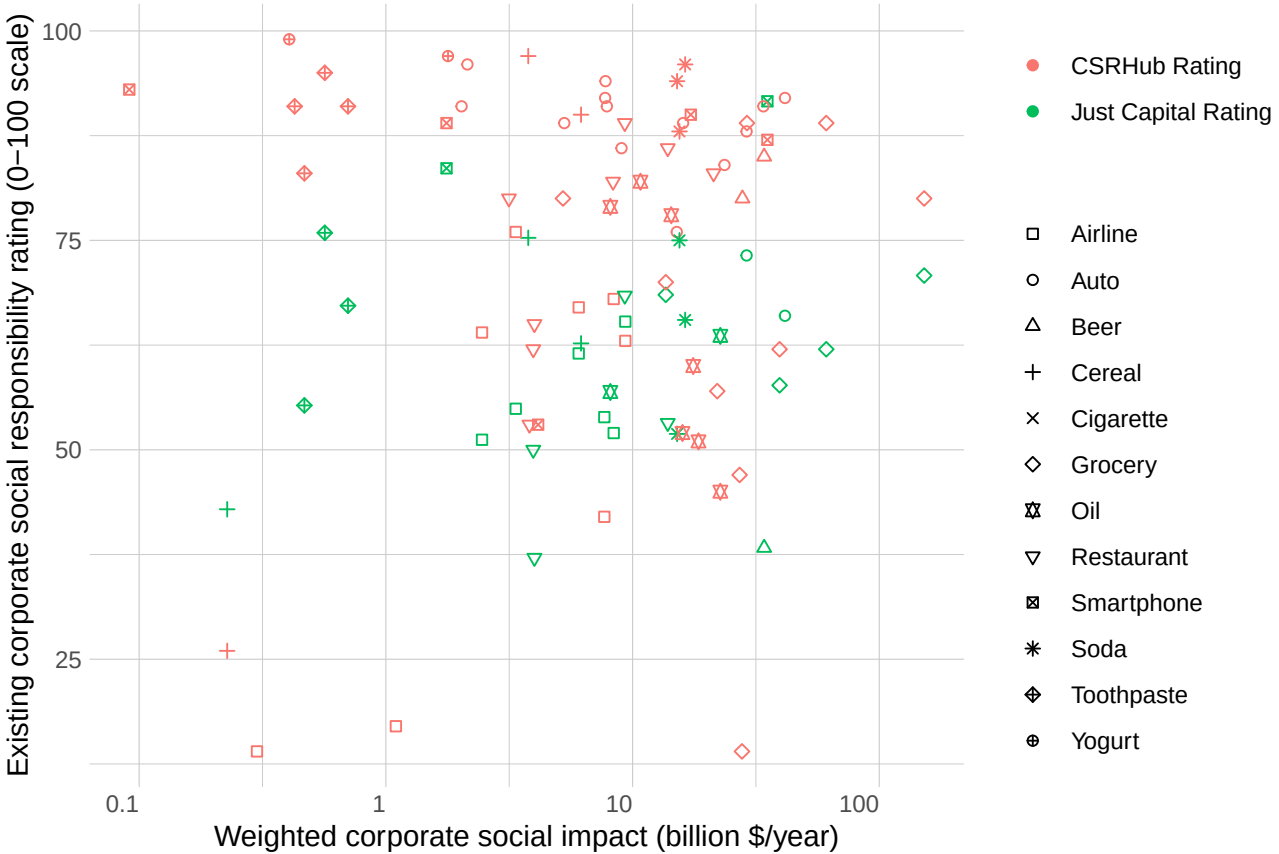
Existing corporate social responsibility rating (0–100 scale)
100
75
50
25
0.1
1
10
100
Weighted corporate social impact (billion $/year)
CSRHub Rating
Just Capital Rating
Airline
Auto
Beer
Cereal
Cigarette
Grocery
Oil
Restaurant
Smartphone
Soda
Toothpaste
Yogurt