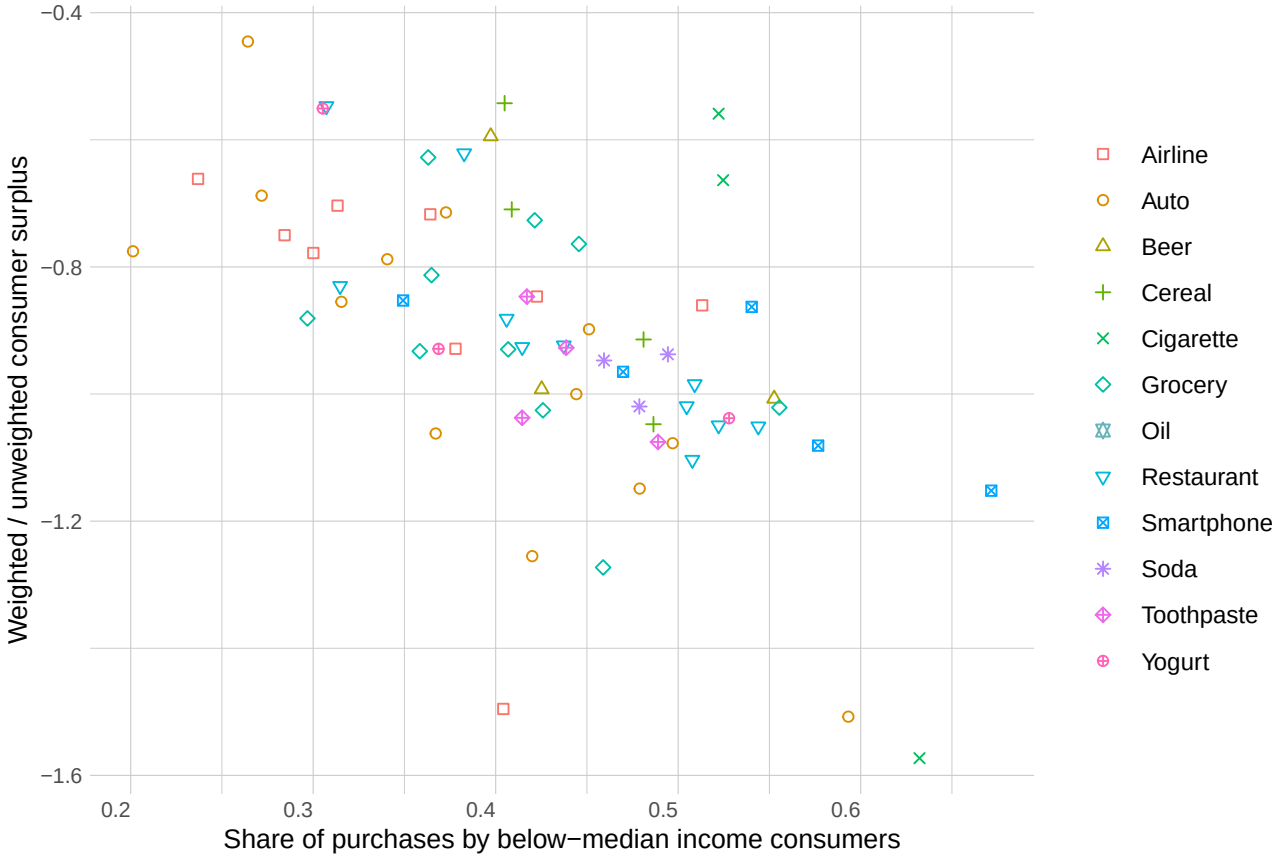
−0.4
−0.8
−1.2
−1.6
Weighted / unweighted consumer surplus
0.2
0.3
0.4
0.5
0.6
Share of purchases by below−median income consumers
Airline
Auto
Beer
Cereal
Cigarette
Grocery
Oil
Restaurant
Smartphone
Soda
Toothpaste
Yogurt