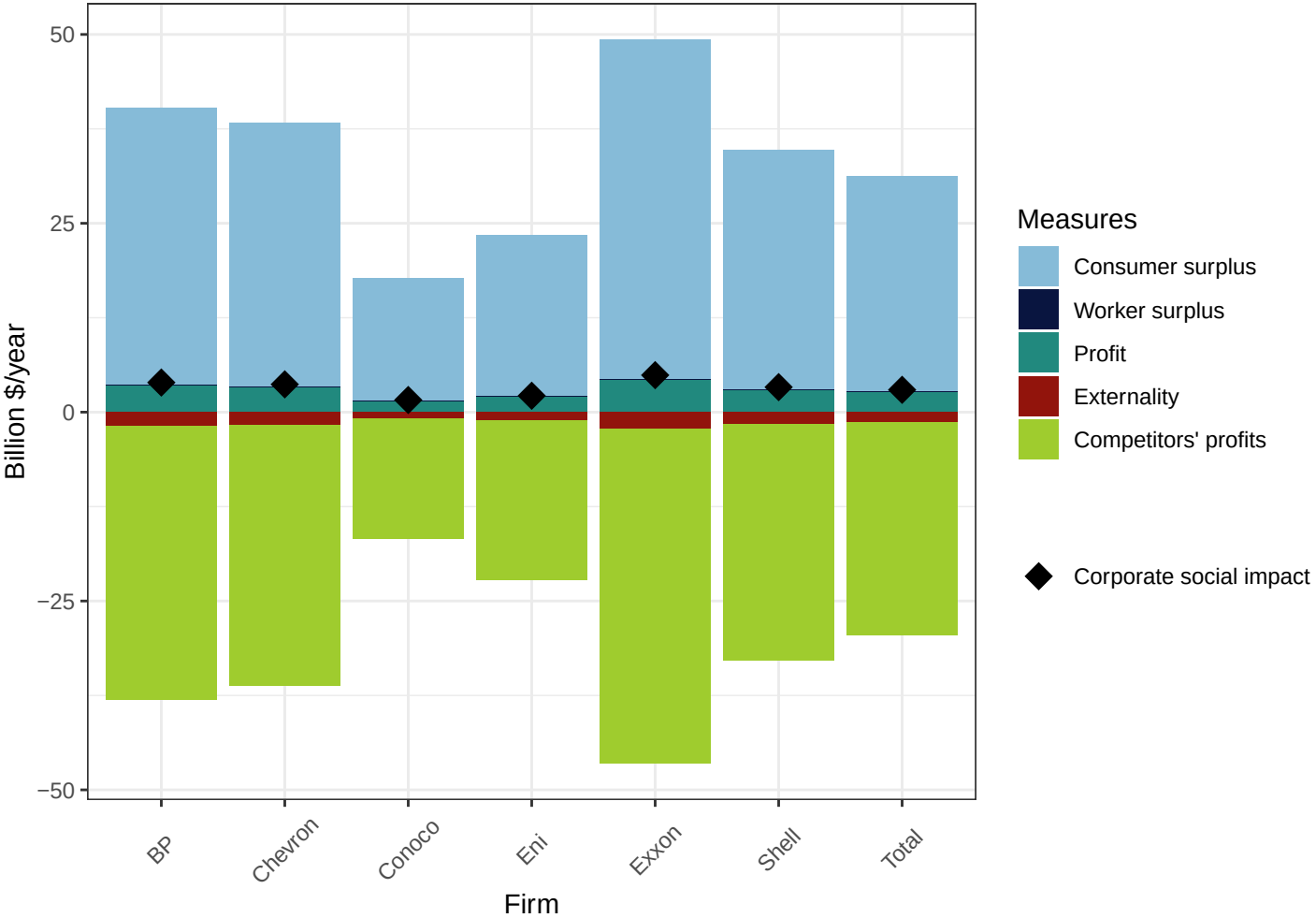
50
25
0
−25
−50
Billion $/year
BP
Chevron
Conoco
Eni
Exxon
Shell
Total
Firm
Measures
Consumer surplus
Worker surplus
Profit
Externality
Competitors' profits
Corporate social impact